

## Award-Winning VISUAL JOURNALISM

1st place for editorial and advertising design awards from the Maryland, Delaware and DC (MDDC) Press Association; Parenting Publications of America (PPA); and Suburban Newspapers of America for editorial design for community arm of the **Baltimore Sun**.

## Marketing-Focused and HUMAN-CENTERED DESIGN

Introduce **21 years of professional** value-driven design to your projects.

As a designer who loves to listen, I've transformed ideas into custom illustrations for international companies such as **Amazon Web Services** and **NASA**.

## Turning Compassion into COMMUNICATION

I also love to contribute to **community projects** such as working as a part-time Marketing Associate for the Baltimore Improv Group and as a writer for my own Wordpress blog, **Uncanny Creativity**, focused on **creative productivity and design thinking**.

## Creative & Value-Drive PROJECT MANAGEMENT

I **connect intentionally** with clients to schedule deadlines throughout the mockup and proofing process.

I hire photographers and art direct photo shoots. I engage in vendor relationships, supervise production timelines, and oversee budgets.

PORTFOLIO: [BRIFOLIO.COM](http://BRIFOLIO.COM)  
**Brian E. Young**

240-997-4157 / [BRIANEYOUNG@SKETCHEE.COM](mailto:BRIANEYOUNG@SKETCHEE.COM)

# 20+ Years of Compassionate Graphic Design

## GRAPHIC DESIGN CAREER TIMELINE

### LOYOLA UNIVERSITY MARYLAND

**Graphic Designer / Marketing and Communications** May 2019 – Present / Baltimore, MD

- + Mission-driven creative design for collaborative brand strategy. Helping to grow and engage audiences with non-profit university undergraduate and graduate programs
- + Create and present impactful logos, brand guidelines, social media templates, and brand kit packages for events for community events campus communications
- + Connect meaningfully with internal clients to conceive **print products, digital advertising, animations, and motion graphics** using Adobe Creative Cloud
- + Coordinate price quotes, budget, production, and delivery with vendors
- + Work closely with copywriters, designers, strategic marketing, multimedia, and social media teams

### IRONMARK

**Senior Designer / Creative Dept.** June 2015 – May 2019 / Annapolis Junction, MD

- + Visual concept creation for print, digital, branding, and illustration
- + Clients including **Amazon Web Services, Next Day Blinds, Brick Bodies, American Psychological Association, University of Baltimore**
- + Direct client relations to create custom workflows for each client's needs: scheduling, writing, and creative guiding projects as needed
- + Promoted in September 2016 to Senior Graphic Designer

### TODAY MEDIA CUSTOM COMMUNICATIONS

**Art Director / Art Dept.** July 2011 – June 2015 / Baltimore, MD

- + Publication design firm with my clients including **Baltimore City tourism, Wilmington University, Association of Performing Arts Professionals in DC, and Baltimore's Lyric Opera**
- + Designed for 50+ creative editorial magazine pages monthly
- + Created new business proposals and advertising concepts

### BALTIMORE SUN MEDIA GROUP / TRIBUNE CO.

**Graphic Designer / Community Magazines** January 2008 – July 2011 / Baltimore, MD

- + Created imaginative layouts for in-house community magazines: **Maryland Family Magazine (monthly), Howard Magazine (bimonthly), 2 annual city guides, and various holiday gift guides and multiple themed publications**
- + Set schedules and directed magazine photo shoots from concept to completion with local business owners and community leaders

**Graphic Designer / Page Design** January 2008 – May 2009 / Baltimore, MD

- + Assigned pages to designers as a design lead and created editorial news and sports feature layouts for **2-3 community weekly newspapers**
- + Promoted in May 2009 to full-time in Magazine Division

**Graphic Designer / Advertising Design** March 2007 – January 2008 / Columbia, MD

- + Layout creation for community newspaper print ads
- + Promoted in June 2007 to magazine and supplement advertising design

### NEXT DAY SIGN EXPRESS

**Graphic Designer**

January 2006 – March 2007 / Bethesda, MD

- + Consulting with clients to design and produce full-color outdoor print displays, posters, and brand collateral. Calculated price quotes and processed invoices payments

### BAUMGARTEN COMPANY OF WASHINGTON

**Typesetter / Graphic Designer**

August 2000 – June 2003 / Laurel, MD

- + Deliver designs for rubber stamp company, business cards, and logos

## PRESENT

2020

2019

2018

2017

2016

2015

2014

2013

2012

2011

2010

2009

2008

2007

2006

2005

2004

2003

2002

2001

2000



## EDUCATION

### BOWIE STATE UNIVERSITY

**BA, Fine Art**

December 2005 / Bowie, MD

- + Awarded scholarships in Fine Art and Piano

## RELATED EXPERIENCE

### Freelance Graphic Designer

2000 – Present

- + Clients include consultants, marketing, non-profits, and environmental organizations

### BALTIMORE IMPROV GROUP

**Graphic Design Volunteer & Marketing Associate**

July 2016 – 2020

Baltimore, MD

- + Branding, logo design, marketing design for a nonprofit theatre company

## RELATED PERSONAL PROJECTS

**Motion Graphics, Video Production, and Animation:** [instagram.com/uncannycreative](http://instagram.com/uncannycreative)

- + Animated comedy sketches and motion graphics

**Podcast and Blog, Uncanny Creativity**

- + Design productivity tips available in iTunes, Google Play Music, Stitcher

## HIGHLIGHTED SKILLS

- + Print Design with Adobe Creative Suite: InDesign, Photoshop, Illustrator ★
- + Motion Graphics and Video Production with Adobe After Effects & Premiere ★
- + Excel / Word ★
- + HTML / Javascript / CSS ◊
- + Windows / OSX ★
- + Printing / Print Production ★
- + Creativity ★
- + Social Media & SEO/SEM
- + Art Direction ★
- + Communication ★
- + Independence & Self-direction ★
- + Illustration ★
- + Training / Tutoring ◊
- + Wordpress ★

★Expert ◊Apprentice